

Attention Business/Financial Editors:

Evertz Technologies Reports Purchase In Excess of \$7 Million.

Burlington, July 28, 2010, Evertz Technologies Limited (TSX:ET), a leading equipment provider to the television broadcast industry, today reported the receipt from one international customer of purchase orders totaling in excess of \$7 million for delivery of Evertz solutions.

About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure equipment for the production, post production, broadcast and internet protocol television (“IPTV”) industry. The Company’s solutions are purchased by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) broadcast environments and by telecommunications companies to roll-out IPTV. The Company’s products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes.